

Put your brand ahead of the competition.

Here at C3 Group, we're not just tech support. We add value by inventing and implementing solutions that drive business progression, differentiate our clients from their competition, and help them reach their goals. We assist our clients to leverage best-in-class solutions - and strive to be a one-stop-shop for everything that encompasses IT! Naturally, this includes your business identity & it's online presence. That's where C3 Create comes in...



BUSINESS LOGOS & BRANDING

Your brand is the heart and soul of your company, which is why it's important to have unique branding that reflects your business offerings & message. We take great care in understanding your business to ensure the branding process aligns seamlessly with your business message and goals.

OFFERINGS: Logo design | Style guide development | Brand strategy | Business & Product Names | Brand identity Design | Business Rebrands.



WEBSITE DEVELOPMENT & SEO

Three quarters of consumers would rather engage with content that's beautifully designed as opposed to simply designed. We help you design & build websites that are unique, well presented, and easy to navigate - no matter what device you're on. We also employ strategies to help you gain a strong SEO ranking.

OFFERINGS: Custom websites | WordPress websites | Shopify websites | Responsive websites | E-commerce websites | Hosting, domain names & support.



APPS

Having a competitive advantage is key to consumers choosing you over the other guy. If you have an idea for an App that could differentiate you from your competitors, we can help you bring that vision to life! Our team creates high-quality Apps that are beautiful, user-friendly and responsive, with superior back-end functionality.

OFFERINGS: World-class App design & development.



PHOTOGRAPHY & VIDEO

It's well-known that images can speak louder than words; the same goes for engaging videos and graphics, too. Our photographer captures the essence of your business, by shooting staff photos, creating exclusive visuals for your web & content, showing your product offerings effectively; the list goes on.

OFFERINGS: Photo shoots | Video shoots | Photo deep-etching | Animations | Illustration | Infographics.



GRAPHIC DESIGN

We design with one goal: to communicate your message clearly, in a visually appealing way. Combining the right images with the right wording makes for a very successful design. Our training and experience has helped us understand what it takes to create effective designs - on time & within budget.

OFFERINGS: Brochures | Magazines | Catalogues | Posters | Print Advertising | Signage | Stationery.



CONTENT & SOCIAL MEDIA

Reaching a wider audience through social presence and engagement is crucial. Our social media strategist helps you do just this! We can also help your business drive greater value by producing powerful content that enforces consistency, provokes interest & conversation, and achieves results.

OFFERINGS: Content planning, design & placement | Brand positioning | Updating social pages | Marketing | Copywriting | Audience profiling | Statistical reporting.

Contact us to see how we can help your business obtain unique branding, a strong online presence, and content that drives greater value and client engagement.