



C3 BusinessContinuity

Keep your business running, even during a disaster.

No matter where your business data lives, it's safe with C3 BusinessContinuity.

WHAT IS BUSINESS CONTINUITY & WHY IS IT IMPORTANT?

Having been in business for over 20 years ourselves, we know how important it is for businesses to remain operational. Most businesses completely rely on IT to function, making it critical for key IT systems to be readily available. Have you thought about what impact it would have on your business if your IT stopped working?

C3 BusinessContinuity is designed to allow your company to quickly continue business operations in the event of a disaster. When we talk about disasters, we don't just mean tech stuff - like a server fault or security outbreak - equally important to consider is the total loss/destruction of a site from natural disasters. Business continuity relies heavily on a solid backup & disaster recovery solution that provides the capability to restore services fast. This is a highly advantageous & crucial form of business protection for your company, as it allows you to get on with business, and saves you the associated costs of downtime.

Traditional Backup Solutions **VS** C3 BusinessContinuity

In today's day and age, businesses are exposed to more threats than ever. Traditional backup methods like tape, USB & hard drives, are no longer sufficient. While standard backup solutions provide you with something to back your data up on, without a solid business continuity solution, businesses end up suffering from the costs related to downtime - which effects you, your people, and your clients.

C3 BusinessContinuity encompasses the intelligence of business continuity. This solution not only provides you with superior data protection, but also delivers automated assurance, continuous protection, secured storage, and instant recovery. This is all in one solution for businesses who want complete peace-of-mind with their data security, and no hassle of extended downtime & manual recovery.

- Can take days or even weeks to recover data after a disaster occurs.
- High risk of human error due to manual administration - 60% of on-site disasters are due to human error.
- Time consuming & expensive to make copies of backups or store backups in multiple locations.
- Backup speeds are slower.
- Backups could end up stored in multiple locations, which leads to high risks of original backups being lost.
- Potential for theft or loss of data.

- Downtime after a disaster is reduced to hours, minutes, or even seconds.
- Full automation backup process - little to no manual management needed.
- Each backup is saved in multiple locations: local appliance and Australian data centers.
- Quick & efficient transferring of files to offsite data centers.
- Eliminates downtime in the event of a disaster by allowing your business to run off the secure cloud.
- Off-site backups stored in highly secure data centers.